

## Are you interested in product marketing?

### Who we are

Kinetik Solutions is a UK-based consultancy firm that delivers business transformation, process excellence, and change management in operational settings. More details about the company can be found at [www.kinetik.uk.com](http://www.kinetik.uk.com)

We work with FTSE 350 clients from diverse sectors, such as: consumer, business-to-business services, automotive, manufacturing, public sector, and health. Our past clients include Nations Trust Bank (Sri Lanka), Hertz, EMI Music, ADP and the Office for National Statistics.

### The Role – Marketing Intern (Paid)

The role requires supporting channels/relationships to sell Kinetik Products (<https://www.kinetik.uk.com/products/>). You will also be responsible for skilled written content creation for marketing and marketing administration. You will be self-disciplined and have a passion for product marketing. You will be able to work seamlessly with our existing social media team.

The commitment is anticipated to be up-to 10 hours per month. If you would like more information regarding the role, you can contact Kruti Varia at [bebetter@kinetik.uk.com](mailto:bebetter@kinetik.uk.com).

### Requirements

This is a remote working post. The successful applicant should be available to start immediately and:

- ◆ Have a strong interest in product marketing & branding and clear understanding on how it can help businesses and customers
- ◆ Can write crisp, engaging content and highly adapt with proof-reading
- ◆ Experience of Social Media
- ◆ Ideally pursuing a Masters degree in Business, Marketing, or related subjects.
- ◆ Have a minimum of 1 year work experience, ideally in this area of work
- ◆ Owns a computer, smart phone and have internet access
- ◆ Is a UK citizen or with the right to work in the UK

If interested please send your CV with a **crisp cover letter** to [bebetter@kinetik.uk.com](mailto:bebetter@kinetik.uk.com), clearly stating the job title on the subject line.